



smartmoms

Where every decision is a wise one.

Rate Card

Who is Smart Moms?

Smart Moms is an online business designed to supply Moms in South Africa with a range of the best deals and discounts available from a variety of stores, on one website. Smart Moms aims to actively help Moms in making their money go further and find the best deals available at all stores across all industries.

Why Advertise with Smart Moms?

Advertising on Smart Moms will allow you to offer deals from your store to a large variety of Moms. By getting Moms to use your deal at their store you are also creating foot traffic, leading to additional sales from your store.

Rates:

- > Main banner:
2 rotating banners = R3,000 p/month or, 1 exclusive = R6,000 p/month
- > Prime banners:
4 static prime banners = R2,000 p/month
- > Banners = R1,000 p/month
- > Mini-store = P.O.A.
- > Exclusive emailers = R5,000

